

## DAY OF THE DEAD

Suggested Anchor Intro: “A traditional Mexican holiday becomes a statement on violence and racism in today’s society. Nathan Goodall has the story.”

<b>VIDEO</b>	<b>AUDIO</b>
B-ROLL: Sequence shots of gallery pieces, people walking and observing	((VO #1)) THE DAY OF THE DEAD COMES TO LIFE AT THE SOM-ARTS CENTER, WHERE OVER FIFTY ARTISTS CONTRIBUTED PIECES FOR THE DIA DE LOS MUERTOS EXHIBIT. FATHER-SON CURATORS, RENE AND RIO YANEZ, WORKED TOGETHER TO MAKE IT HAPPEN.
CG: Rio Yanez Exhibit Curator @ 00:12 – 00:27  B-ROLL goes from :19 – :27	((SOT— Rio Yanez — :15)) “In many ways I feel like a show like this, you know, could only take place in the Bay Area, because theres such a foundation of the tradition of Day of the Dead here. That’s really allowed us to really, uhm, to really be abstract with some of the work here.
CG: Nathan Goodall SomArts Center, San Francisco @ 00:27 – 00:33	((SOT — Standup -- :06)) “Well the pieces are aesthetically pleasing, but it’s about more than good looks...these art displays share a message.”
B-ROLL: Sequence shots that highlight political messages and elements of the theme.	((VO #2)) THE EXHIBIT HAS A THEME – TODAY IS THE SHADOW OF TOMORROW – MEANING WHAT WE DO NOW SHAPES OUR FUTURE. IT’S A STATEMENT ON INSTITUTIONAL RACISM AND VIOLENCE, AS WELL AS A TRIBUTE TO THOSE WHO HAVE UNNECESSARILY LOST THEIR LIVES.
@ 00:46 – 01:04  B-ROLL goes from :50 – :55 And again from :57 – 1:03	((SOT— Rio Yanez — :18)) “You’ll see a lot of altars kind of in response to violence against young black men and women in our country. You’ll see a lot of altars in response to violence against women in Mexico. Those are very, very personal altars as well as being very political altars.”
B-ROLL: Highlight photos and tribute altars.	((VO #3)) EACH ALTAR INCORPORATED THE THEME, ALONG WITH TRADITIONAL OFFERINGS TO

	VERY REAL PEOPLE WHOSE LIVES WERE LOST.
@ 1:10 – 1:23 B-ROLL goes from 1:12 – 1:23	((SOT— Rio Yanez — :13)) “I think even in the most political altars you’ll see here that sense of celebrating their lives but also making offerings to them on their journey is very clear and very evident.”
B-ROLL: Specific piece	((VO #4)) FOR GALLERY VISITOR, MAUREEN FITZGERALD, THE PIECES SPOKE CLEARLY.
CG: Maureen Fitzgerald Gallery Visitor @ 1:27 – 1:43 B-ROLL goes from 1:31 – 1:40	((SOT— Melinda Fitzgerald — :16)) “The exhibit does a good job of making us remember individuals. It gives you an opportunity to reflect and to remember and perhaps to be sensitive to other people in the community.”
B-ROLL: Piece sequence	((VO #5)) CREATING THAT BLEND OF REMEMBRANCE AND COMMUNITY DISCUSSION IS WHAT THE YANEZ’S THEME IS ALL ABOUT.
@ 1:49 – 2:03 B-ROLL goes from 1:55 – 1:59	((SOT— Rio Yanez — :14)) “The dialogue continues and it’s going to continue past this show. So it’s been really good to kind of see people engaging those pieces. That’s one of the more meaningful things for me to see as a curator, is people making those connections.”
Close as VO B-ROLL: Exhibit piece with lights	((VO #6)) “IN SAN FRANCISCO, I’M NATHAN GOODALL, REPORTING FOR ACADEMY OF ART UNIVERSITY’S, K-ART NEWS.”

Suggested Anchor Tag: “The gallery is open until November seventh, with the last day being a closing event that includes live music.”